

## DFGA - CROWDFUNDING (NEW POLICY)

### **A. Purpose and General Policy Statement.**

The purpose of this policy is to establish and regulate parameters for use of crowdfunding or other forms of online fundraising and solicitations for classroom, school or district programs.

The Epping School Board recognizes that crowdfunding campaigns and other forms of online fundraising have become an increasingly popular method by which educators and school sponsored activity groups or organizations can procure funding for specific projects and/or programs. The Epping School District currently does not support employee uses of Crowdfunding campaigns. Under unusual or special circumstances Crowdfunding may be authorized by the Superintendent. DFGA-R FORM. The Epping School Board further recognizes, however, that unregulated employee use of crowdfunding campaigns on behalf of the Epping School District can subject both the Epping School District and its employees to significant potential legal liability.

For purposes of this policy, “crowdfunding”, is the practice of using online sites (e.g, donorschoose.org, classful.com, etc.) to solicit donations, whether monetary or in-kind, on behalf of the Epping School District, including any class, extra/co-curricular program. A crowdfunding campaign is considered “to be on behalf of the Epping School District” if it uses imagery, logos or language that would lead a reasonable person to believe that (1) the Epping School District or any school within the Epping School District, or program/activity of a school within the Epping School District, is associated with the campaign or (2) the campaign has the purpose or effect of providing resources or a benefit to the Epping School District.

### **Statutory/Regulatory/Policy/Handbook Cross References**

<b>NH Statutes</b>	<b>Description</b>
RSA 198:20-b	<u>Appropriation for Unanticipated Funds Made Available During Year</u>

### **Cross References**

<b>Code</b>	<b>Description</b>
EHAB	<u>Data Governance and Security</u>
GBEBC	<u>Employee Gifts and Solicitations</u>
JJE	<u>Student Fund-Raising Activities</u>
JLCF	<u>Wellness</u>
JRA	<u>Student Records and Access (FERPA)</u>
JRA-R(1)	<u>Student Records and Access (FERPA)</u>
KCD	<u>Public Gifts/Donations</u>
KCD-R(1)	<u>Public Gifts/Donations - Public Donations to Schools</u>

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